

# The 'Solution Scale Canvas'

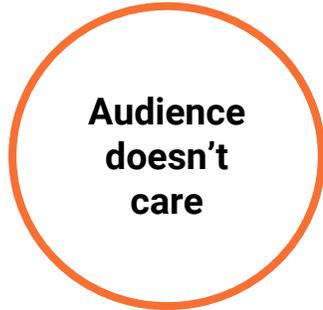
This document outlines a scale that we use to make decisions based on the data you get in the Discover stage.

# Solution Scale

**“The organisation cares but I don’t”**

**“I really care and want this solved”**

Digital or in-person experiences



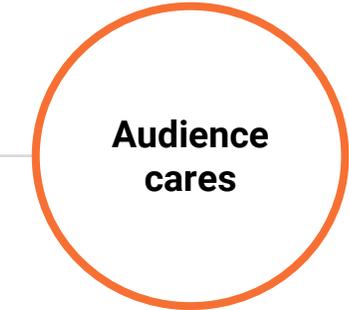
Stories

Simulations

Videos

Guide

Checklist



Useful stuff that's easily accessible

- Convince
- Feel
- Why
- Inspire and engage

- Support and guides
- Apply
- How
- Simple and practical



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